

Brantford Summer Basketball Camp T-shirt Design

Mr. Andrew has approached me to design a 2 colour, Brantford Basketball Camp T-shirt. This T-shirt will be worn by boys and girls between the ages of 8-15. The shirt will be printed using a silk-screen process.

To keep costs down there are certain requirements for the shirt:

- It can't have more than **TWO** printing colours
- The chosen shirt design will be printed on a variety of t-shirt colours (red, orange, purple, blue, yellow) so make sure your colour scheme is neutral.
- The design can only be on one side of the T-shirt. (There is a huge additional set up fee for printing on the back or on the sleeves)
- The design has to fit varying size T-shirts. They will not scale a design to fit an extra large T-shirt and a small T-shirt. This would be another setup fee. Therefore, your design on a small shirt will fill more of the shirt than on an extra large shirt.
- He wants the design to be gender neutral.

Also adhere to the following instructions:

- Your document page size (art board) should be 16" by 16".
- When designing the shirt create a T-shirt template on a separate layer. This can be turned on or off at will. Label this layer "T-shirt Template." This will be LARGER than your artboard.
- If there is any text in your design please convert it to **outlines**.
- Please save your final Illustrator document as a pdf with the following name: "npc_t_shirt_design_yourname.pdf" to your folder.
- Must be **vector only**
- **Convert all Colours to Pantone.**

Brantford Summer Basketball Camp T-shirt T-shirt Rubric

	Level 4 Demonstrated a very high understanding of concepts completing all expectations	Level 3 Demonstrated a high understanding of concepts and met expectations	Level 2 Demonstrated considerable understanding of concepts, nearing expectations	Level 1 Demonstrated limited understanding of concepts and ideas	Achievement Not Demonstrated
Meets all needed requirements and includes all needed elements	5	4	3	2.5	0
Design skills and technical abilities and creativity	5	4	3	2.5	0

Total: /10