

Name: _____

The Game/Blu Ray Cover

	Level 4 Demonstrated a very high understanding of concepts and thoroughly met expectations	Level 3 Demonstrated a high understanding of concepts and met expectations	Level 2 Demonstrated considerable understanding of concepts, nearing expectations	Level 1 Demonstrated limited understanding of concepts and ideas	Not completed
Thumbnails					
Thumbnails of cover explore multiple ideas, are completed in pencil/black pen on plain white paper and are in proper aspect ratio.	5	4	3	2.5	0
The Files					
Contains at least 1/8" bleed	5	4	3	2.5	0
All Images in CMYK and at 300 DPI at the size you want to use it at.	5	4	3	2.5	0
Indesign file prepared correctly, at the correct size	5	4	3	2.5	0
All vector logos saved as PDFs or AI files Bitmapped files are saved as TIFFs/PSDs or as jpgs	5	4	3	2.5	0
The Cover					
Bar code and original logo created properly in Illustrator and placed properly	5	4	3	2.5	0
Spine information displayed properly	5	4	3	2.5	0
Looks like an actual movie or game case with all needed information	5	4	3	2.5	0
Incorporates good elements and principles of design	10	8	6	5	0
TOTAL:					/ 50