

T.I.C.K. Inc. Poster

Once again, we invite high schools in the City of Brantford to participate in a contest that would assist students with their transition from elementary to secondary school. The contest is sponsored by T.I.C.K. (**Teaching Intelligent Choices to Kids**) Inc. (formerly D.A.R.E. Brantford Inc.). Each high school is asked to submit two student-created posters, of which one will be chosen, printed and distributed to the high school's feeder schools. In previous years, North Park Collegiate, St. John's College and Assumption College submitted entries and their feeder schools still have posters proudly hanging in their hallways. This year, we are looking forward to participation from all secondary schools in the City.

Since 2013, grade-six students in Brantford have been receiving the K.I.D.S. (Knowledge Issues Decisions Supports) Program, which is delivered by a Brantford Police Service officer. K.I.D.S. provides students with a number of effective strategies related to making good choices. The program is meant to educate students on the following topics:

- The law and the consequences of breaking the law;
- Building positive peer relationships, based on respect, and free from harassment and bullying;
- The effects of drug use and the consequences of abuse;
- Relevant mental health issues and where to get support.

We believe that challenging secondary students to create posters for their feeder schools will make students aware that there are some commonalities between elementary and high school. It is also an opportunity for your students to recall the lessons they learned in grade-six, and assume a leadership role by sharing their knowledge and reminding others that those important messages continue to be effective tools in their own high school careers and beyond.

Criteria:

- CMYK
- 300 DPI
- 18" x 24" ½" white border (No Bleed)
- Need our school logo on it (on my site under links)
- The content must clearly reflect the concepts, strategies or ideals taught as listed above
- Due April 26th

	Level 4 Demonstrated a very high understanding of concepts completing all expectations	Level 3 Demonstrated a high understanding of concepts and met expectations	Level 2 Demonstrated considerable understanding of concepts, nearing expectations	Level 1 Demonstrated limited understanding of concepts and ideas	Achievement Not Demonstrated
Quality of composition	5	4	3	2.5	0
Quality of digital images/Photographs/Typography	5	4	3	2.5	0
All instructions followed	5	4	3	2.5	0
Message, target market and professionalism adhered to.	5	4	3	2.5	0
Total:					/20