

The Tattoo Assignment

We live in a contemporary visual culture in which icons & symbols are used extensively. My goal is that you will gain a better understanding and awareness of these images and how they play a role in our everyday lives by designing a tattoo that is important to you. Tattooing has been practiced across the globe since at least Neolithic times, as evidenced by mummified preserved skin, ancient art and archaeological records.

When thinking about getting a new tattoo one might contemplate the design, subject matter, size, location, and of course, whether or not to add colour to it. Your Tattoo will have colour and to practice, that colour will be Pantone.

You are to first complete 4 thumbnails of your desired tattoo. In these thumbnails explore things that are important to you. Combine images, symbols, metaphors, text, together to create a tattoo that has a deep meaning to you. Then select a thumbnail and create a vector Illustrator file to reflect your design. Once the file is complete email it to me: nathan.beyerle@granderie.ca so I can print it on special paper.

Learning Expectations:

- The tattoo will be totally vector, designed in Illustrator
- The tattoo will have colour in Pantone
- The tattoo will have various thickness of strokes
- The tattoo will be original and explore self identity by including personal attributes & symbolism
- The tattoo Illustrator file will be sized no larger than 4" wide by 10"
- The tattoo will have all text is kerned, and the type is converted to outlines.

Things to Consider:

We will print these and try to put them on our bodies

The process we are using doesn't allow for a "white" tattoo ink. The colour of your skin is as light as we can go. This might throw off some of the colouring a bit.

Rubric

	Level 4 Demonstrated a very high understanding of concepts completing all expectations	Level 3 Demonstrated a high understanding of concepts and met expectations	Level 2 Demonstrated considerable understanding of concepts, nearing expectations	Level 1 Demonstrated limited understanding of concepts and ideas	Achievement Not Demonstrated
Thumbnails completed neatly on white paper before using Illustrator	10	8	6	5	0
Design shows a reflection of you using symbols, metaphors, and text	5	4	3	2.5	0
Technical skills	10	8	6	5	0
Artistic skills	5	4	3	2.5	0